



Moodboard Workshop Checklist

SIMPLE STEPS TO CREATE A MOODBOARD

By Emma Morton-Turner

InsideStylists.com

How to Create a Mood Board

This guide will walk you step by step through creating your mood board.

A mood board is a visual tool used to communicate the feeling, direction, and intention of a space. It's not about decorating. It's about editing ideas into a clear visual story.

1 STEP 1: CHOOSE YOUR ROOM

Choose one room to focus on. This could be a living room, bedroom, dining space, or another interior of your choice. Don't try to design the whole house. Focus on one space at a time.

Ask yourself:

- What is the purpose of this room?
- Who is it for?
- What should it feel like to be in this space?

2 STEP 2: CHOOSE THREE DESCRIPTIVE WORDS

Choose three words that describe the feeling you want to create in the space you're designing. These words will guide every decision you make.

For example:

- warm, relaxed, textured
- crisp, light, calm
- cosy, layered, inviting

3 STEP 3: CHOOSE ONE ANCHOR ITEM

Start your mood board with one key item. This is your anchor piece, and everything else should support it.

This might be:

- a sofa, armchair, or statement bed
- patterned wallpaper
- a striking fabric for curtains

4 STEP 4: BUILD THE SCHEME

Add supporting elements around your anchor item. Think about balance, scale, and how items work together visually on the board.

This might include:

- tables or storage
- lighting
- accessories such as vases, artwork, or cushions

5 STEP 5: CONSIDER COLOUR, TEXTURE, AND SCALE

Your mood board should show a clear colour palette, a mix of textures, and items that feel right for the size and style of the space you're designing.

Avoid adding items that feel visually too bulky on the board, even if they might work in the room. On a mood board, they can become distracting.

6 STEP 6: CREATE YOUR MOOD BOARD

You can create your mood board digitally or by hand.

- Digital: Create a landscape format board using downloaded images
- Physical: Created by hand using fabrics, wallpapers, paint swatches, and images from magazines, then photographed clearly

7 STEP 7: EDIT RUTHLESSLY

If an item doesn't fit your three words, remove it. Mood boards should feel clear, not cluttered.

Final checklist

- One room only
- Three clear descriptive words
- One strong visual anchor item
- Supporting elements that work together
- A clear, uncluttered layout

This checklist works alongside the course lessons and is designed to support you as you build your own mood board step by step.