

Instagram Stories Checklist

Checklist

- 1. Decide how often you want to do stories
- 2. Use hashtags, geo tags, and @mentions to increase being found
- 3. Share grid pictures
- 4. Share behind the scenes from shoots or researching written features
- 5. Share blog posts - your own or ones you've been commissioned to do or ones that will inspire
- 6. Plan ahead - create story templates - Check out [Canva.com](https://www.canva.com)
- 7. Use Instagram tools - stickers, polls, sliders
- 8. Be social - reply to everyone who sends you hearts, posts a comment, uses the slider/poll/question. The more you engage the more you'll be shared. Insta likes that kind of interaction.